

Tobacco-Free Partnership of Bay County

History and Mission

The Bay County Health Department (BCHD) has been committed to the area of Tobacco Prevention and Cessation since 1998 and was instrumental in getting a prevention coalition going in Bay County – the Tobacco Free Partnership of Bay County.

The Partnership's mission is to increase awareness of the dangers of tobacco while supporting local prevention efforts to create a safe and healthy community.

OUR GOALS

Prevention—reduce the number of youth who initiate use of tobacco

Environment—eliminate tobacco exposure in the community

Cessation—decrease the number of youth and adults using tobacco

Empowerment—educate youth & adults in anti-tobacco advocacy

Meetings are held the second Tuesday of each month at 4:00–5:00p.m at New Horizons Learning Center



BCHD Tobacco Prevention Specialist with the support of the Tobacco Free Partnership coordinates SWAT members and SWAT Advisors to participate annually at local events such as Martin Luther King Celebration, Coastal Cleanup and Kidfest. All with the purpose to spread their message about the dangers of addiction and the manipulation of the tobacco companies and the deceitful ways they work to gain new customers – specifically marketing to teens and youth.

